Professional MBA
From Professional Expertise to Leadership

www.fh-campuswien.ac.at
As a young person with high potential in your profession, you know that to truly fulfil your career goals there is a next level of business skills and experience to be acquired. They will complement your existing professional expertise in Life Sciences, Engineering Business or the Construction Economy and build upon the success you have already achieved.

You know that your industry’s business environment is complex and fast-moving. Never before has technology played such a dominant role and our world is now far more integrated and connected internationally. As a result, industries and companies must be agile, collaborative and innovate continuously. As next-generation manager, you must be open to new and relevant thinking and obtain organizational skills to become confident in your ability to lead your team and your organization in an ever-changing world.

**Be a leader in your profession**

“As we handle a dynamically changing business world, we are therefore looking for innovative and competent employees, who can tackle challenging projects with solid management skills and passion.”

**TATJANA OPPITZ, COUNTRY GENERAL MANAGER, IBM AUSTRIA**

**Our offer – be ready for change**

The purpose of the Professional MBA is to develop graduates who are competent and confident in mastering and leading innovative change and growth in their specific industry setting, be it Life Sciences, Engineering Business or the Construction Economy.

This MBA is designed to progressively build management skills relevant to your specific needs, encouraging you to apply the knowledge gained in the workplace. Building on a basic functional understanding of business management, you will learn the integrated design of an enterprise and how this relates to both strategy and culture. This is the basis for the management of change through innovation, creating new sources of value and operating models. You will come to appreciate the disciplines of management and the practice and meaning of leadership.
The teaching concept

Generic case studies

Industry challenges

Corporate or personal challenges

- Personal mastery: competence, confidence, credibility
- Targeted to sector, industry, profession
- Bring it to life, driven by innovation and integrated through leadership
- The management core

- University and Industry
- Blended learning
- Competence analyses and feedback

Modules of the Curriculum

1st Semester
- Module 1 Organizational Behavior
  - Webster
- Module 2 Marketing
  - Webster
- Module 3 Operations and Project Management
  - Webster
- Module 4 Finance and Accounting
  - FH Campus Wien

2nd Semester
- Module 5 Commercial Law
  - FH Campus Wien
- Module 6 Managerial Leadership
  - Webster
- Module 7 Management and Strategy
  - Webster
- Module 8 Innovation and Business Development
  - FH Campus Wien
- Module 9 Business Administration
  - FH Campus Wien

3rd Semester
- Module 10 Specialisation Track*
  - FH Campus Wien

4th Semester
- Master’s thesis

Electives:
- Current Management Trends

Each module covers 6 ECTS, Master’s thesis 24 ECTS, Electives 6 ECTS
When it comes to your career, the most important criterion is that what you are doing is relevant for your personal and professional goals.

The University of Applied Sciences, FH Campus Wien fully appreciates the importance of this to both graduating MBA students and the companies that will employ them.

That is why we combine general management theory with continuous real world application in your area of industry expertise.

You have already experienced success in your early professional career in Life Sciences, Engineering Business or the Construction Economy. Your goal now is to gain a strong foundation in relevant management and leadership methods, complementing your industry experience. This will be the basis upon which you take greater responsibility for your company’s business.

Leading and managing endeavors in a global and complex business environment is your passion and a challenge you thrive upon. You are looking for a program that allows you to contribute your existing experience and build on this with your peers and your faculty.

You are a self-motivated, hard-working individual with a clear sense of purpose you can express. You are curious, think globally and welcome the opportunity to learn multiple business disciplines, both broadly and in depth. You enjoy learning, creativity and have a sense of fun.

The involvement of your company and the incorporation of their goals in your learning is highly encouraged, particularly in the formulation of the subject of your Master’s thesis.

If this sounds like you, then you should consider an application. The formal preconditions are the successful completion of a Bachelor or Master’s degree. Your experience in the addressed industry branch should be at least three years of relevant employment. Moreover you will need to demonstrate your English language skills through an English Standard Test, TOEFL or IELTS.

The application process concludes with successful selection interviews.

FRANZ GATTERER, HEAD OF MASTER PROGRAM

"We build on your personal competences as an expert and leader in your profession, developing leadership skills that combine a strong general management foundation with the ability to apply this to the needs of your sector."

When it comes to your career, the most important criterion is that what you are doing is relevant for your personal and professional goals.

We accomplish this in an environment where you are encouraged to learn and drive for excellence. Modern organizations look for managers and leaders who take the initiative, are agile and comfortable with change; people who are aware of risk but not paralyzed by it. They demand from their top performers to question how things were done in the past and improve upon them. You can be sure that our Professional MBA will prepare you well for this modern business paradigm.

Your career – time for change

> From professional expertise to leadership

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ADVANTAGES FOR YOU AND YOUR COMPANY

### Advantages

#### For students
- Further develop your personal competences with strong management and leadership skill.
- Graduate with the competence and confidence to master challenges of innovative change and growth.
- Work with renowned international lecturers from FH Campus Wien and Webster Vienna Private University bridging academic fundamentals with business experience through an innovative and challenging teaching concept.
- Be part of a diverse multicultural peer student learning community with decades of combined learning and experience.
- Gain access to both FH Campus Wien and Webster University campus infrastructure, networks and alumni.

#### For sponsoring companies
- Invest-in and reward your best and brightest, thus, increase your human capital value.
- Short-term benefit from students working on your company’s opportunities and challenges through case studies and Master’s theses.
- Long-term business leverage for your company through MBA graduate leadership competence.
- Incorporate the FH Campus Wien MBA into your talent management and professional development programs.

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**CHRIS NEWMAN, DEPARTMENT HEAD BUSINESS AND MANAGEMENT**

“Webster Vienna Private University claims the distinction of being the longest serving provider of MBA education in Austria. We have always understood relevant market needs. Today’s market requires managers to have a deep understanding of their particular markets as well as Business Administration tools. Our collaboration with FH Campus Wien has resulted in a program that meets these criteria.”
**Program overview**

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<th>Apprenticeship training</th>
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<tbody>
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<td>Teaching language:</td>
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<td>Final degree:</td>
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<tr>
<td>Tuition fees:</td>
<td>€ 22,800*</td>
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*Part payment possible

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**FH Campus Wien meets Webster University**

In line with the commitment of the University of Applied Sciences', FH Campus Wien to deliver international programs of the highest relevance and quality, this MBA is offered in partnership with Webster Vienna Private University.

The FH Campus Wien understands what it takes for industry to be successful and has a proven track record in creating innovative, market facing programs. Our Professional MBA has been designed with the same intent and is embedded in the strong industry network that defines our university. Webster Vienna Private University is known for the quality of its international management programs built upon state-of-the-art research.

Together we have developed a strong, relevant and international Master of Business Administration (MBA) program. Students will have full access to both the University of Applied Sciences, FH Campus Wien and Webster campuses infrastructure and alumni networks. You will call both institutions your home.

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**What is the selection procedure?**

You can find the online application form at [https://bewerben.fh-campuswien.ac.at](https://bewerben.fh-campuswien.ac.at). After submitting your online application you will receive more information about your request. The selection process includes a personal interview with the selection committee.

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**Contact**

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Professional MBA  
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